

www.civitracks.com

www.MediaLab.mk

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Civic Tracks Association

ANNUAL NARRATIVE REPORT 2023

Executive Summary: 2023 marked a strategic shift for Civic Tracks toward integrating digital tools with legislative advocacy. The organization focused on empowering youth to transition from passive observers to active participants in local governance and environmental monitoring.

KEY PROJECTS & MILESTONES:

1. "I know, I act, I create - From the youth for the youth"

Period: Nov 2023 – June 2024

Role: Project Partner (Lead: Interaktiv Bitola)

Support: EU Delegation via National Youth Council of Macedonia (€5,500)

Impact: Focused on the **Law on Youth Participation**, this initiative educated young leaders on how to influence local policies. It successfully increased the social influence of youth in Pelagonia's democratic life, ensuring they have a seat at the decision-making table.

2. "GREEN IS MODERN - MAP FOR CLEAN PELAGONIA"

Period: Oct 2023 – May 2024

Role: Project Partner (Lead: Interaktiv Bitola)

Support: EU Delegation via Macedonian Young Lawyers Association (€7,000)

Impact: This project launched our **Digital Watchdog** activities. We trained 10 volunteers to use digital mapping tools to identify pollution hotspots and illegal landfills across Bitola, Prilep, Krushevo, Novaci, and Mogila.

STRATEGIC OUTLOOK FOR 2024

For the upcoming year, the organization aims to transition from project partner to **lead applicant**. The focus will shift toward **Media Integrity**, recognizing that environmental data needs a strong, verified media platform to reach the public and pressure decision-makers. We plan to invest in professional multimedia equipment and expand our network to include regional media professionalization experts.

Legal representative:	Aneta Shijakova
Signature:	 
Position:	President of Civic Tracks Association
Date and place	15.12.2023, Bitola, North Macedonia