

www.civitracks.com

www.MediaLab.mk

<https://www.facebook.com/graganski.pateki>

<https://www.youtube.com/@CivicTracks>

Тел: +389 75 397 732

graganskipateki@gmail.com



Civic Tracks Association

ANNUAL NARRATIVE REPORT 2025

Executive Summary: 2025 focused on "Actionable Democracy." Civic Tracks utilized its record digital reach (over 250,000 views) to bring environmental and media literacy issues to the forefront of public discourse. The organization matured into a regional hub for youth-led investigative content.

KEY PROJECTS & IMPACT

1. Youth Media Lab (Lead Organization - €13,549)

Period of implementation: 1.08.2024 -31.07.2025

Innovation: We moved beyond one-off workshops by building a permanent digital infrastructure (**medialab.mk**).

Achievements: Production of a high-quality video course for media literacy and the establishment of a "Youth Newsroom." The project successfully reached marginalized youth in Novaci and Mogila, providing them with tools to voice local concerns.

Objective: To improve the media landscape in the Pelagonia region by empowering youth with critical thinking skills and digital literacy, effectively turning them into active creators of high-quality, verified media content.

Outcomes:

- 1. High-Level Youth Competency:** 17 young participants successfully completed a rigorous mentorship program, mastering the production of professional interviews, podcasts, and journalistic articles; Increased digital agency among participants.
- 2. Technological Educational Hub (medialab.mk):** Development and launch of a specialized digital platform featuring a multi-module Video Course on Media Literacy; Implementation of an automated Testing and Certification System, allowing users to verify their knowledge and receive digital certificates upon successful completion.
- 3. Content Production & Reach:** Establishment of a vibrant Youth Newsroom (Blog) with a steady stream of youth-produced media content. A high-impact social media campaign achieved over 250,000 views, significantly raising public awareness about the dangers of disinformation and fake news.
- 4. Scaled Community Impact:** Successful delivery of 12 interactive workshops in schools throughout the Pelagonia region. Direct educational impact on 350 students, who gained basic skills in identifying misinformation and understanding media.

2. Youth for Peace through Film Art (OSCE Supported)

Period of implementation: 18.10.2024 -31.07.2025

Focus: Cultural heritage as a tool for peace.

Impact: By producing the documentary "*Bitola – The Greatest Treasure*," 16 young people gained professional film production skills. This project illustrated that Civic Tracks can handle complex, high-standard international requirements.

Objective: To promote intercultural dialogue, social cohesion, and peacebuilding among youth through the medium of documentary filmmaking and digital storytelling.

Results:

- 1. Professional Youth Filmmaking Cohort:** 16 young participants successfully mastered the technical and creative aspects of documentary filmmaking; Increased confidence and capacity of youth to use digital tools for expressing social and cultural messages.
- 2. Production of a High-Quality Youth Cultural Asset:** Successful completion and premiere of the documentary film "*Bitola – The Greatest Treasure*". The film serves as a permanent digital archive documenting the cosmopolitan spirit and intercultural wealth of the city.
- 3. Promotion of Peace and Cosmopolitanism:** Public screening of the documentary, fostering a sense of pride and shared identity among diverse community members.

Enhanced awareness among the local population regarding the importance of preserving multicultural values and intercultural bridges.

3. Eco Alarm (EU Supported)

Period of implementation: 1.08.2024 -31.03.2026

Focus: Digital mapping and environmental investigations

Overall Objective: To strengthen the capacity of youth in the Pelagonia region for evidence-based environmental activism and to foster institutional accountability through digital innovation and participatory monitoring of environmental hazards.

Results:

Digital Capacity Building: Equipment of 12 young leaders from the Pelagonia region (Bitola, Prilep, Novaci, Mogila, Krushevo, and Resen) with advanced skills in environmental reporting, and digital civic tech.

Technological Innovation: To develop and launch the "Eco Alarm" digital platform that enables citizens to visually map illegal dumping sites and monitor environmental degradation in real-time.

Community Mobilization: To bridge the gap between youth activism and local authorities by using documented data to demand systemic solutions for waste management and environmental protection.

STRATEGIC OUTLOOK FOR 2026

In 2026, Civic Tracks will pivot toward **Forest Protection and Climate Resilience**. Building on our "Media Lab" success, we will launch the "**Forest Guardians**" initiative. The strategic priority will be to protect the "green lungs" of Pelagonia through youth-led guerrilla campaigns and professional monitoring of illegal logging, further aligning our work with the UN Sustainable Development Goal 13 (Climate Action).

Legal representative:	Aneta Shijkova
Signature:	 
Position:	President of Civic Tracks Association
Date and place	10.01.2026, Bitola, North Macedonia